

## **Automotive Business Development Manager (Liège, Belgium)**

### **Company description**

Phasya develops software for monitoring physiological/cognitive states (drowsiness, stress, mind wandering, etc.) from physiological signals/images, mainly related to the eye and the face. Those states can be associated to the ability of an individual to perform a task or to make a decision, thus they can be used for driver monitoring applications.

We offer our software to OEMs from several markets (automotive, industrial safety, rail safety, eye-tracking, etc.) for integration into platforms that provide images of the eye or the face.

Phasya is a spin-off of the University of Liège. Our company is awarded as an “Innovators Under 35” by the MIT Technology Review, is listed in the “2015 TiE50 Top Startup” and in the “50 best Belgian startups to invest in”.

### **Position**

You are mainly in charge of the business development for the automotive industry (including truck and bus markets). Furthermore based on your professional experience and skills, you advise the company and its managers in order to improve the strategy of the company. You work closely with the CEO.

- You are in charge of the market exploration.
- You prepare, negotiate, and follow up the commercial deals.
- You are a key advisor to foster the company development.
- You are a member of the strategic board of the company.

### **Profile**

- Freelance
- You are keen on the startups environment and its dynamic
- International experience
- > 10 years of professional experience in automotive industry
- > 5 years of professional experience in a similar position
- Fluent in English

### **Contact**

Phasya  
Rue du Bois Saint-Jean, 29  
4102 Seraing  
Belgium

[Info@phasya.com](mailto:Info@phasya.com)

+32 4 246 35 37